



# Coulsdon West Residents' Association

## CWRA Committee Minutes 12/3/21

Attendees: Richard Walker, Becky Guildford, Yasmin Dubash, Lynne Rothberg, Keith Watkins and Peter Appleford

1. We have received an email of resignation from David Rothberg, which the committee reluctantly accepted.
2. The previous treasurer of CWRA, Michael Southwell, has agreed to help with getting the accounts transferred to members of the new committee
  - a. Becky raised the issue of how many signatories can be on an account, she mentioned it might be 3. If so they will be Becky, Keith and Richard. If you can have a fourth Yasmin will also be included
  - b. Richard will follow up with Michael Southwell regarding the bank account and what we need to do. May need to go into branch in Croydon to speak with our Customer Relationship manager. Would need to show the minutes from the AGM and get the forms to fill in
3. Boundaries of CWRA: For the avoidance of doubt, the committee unanimously decided that the area of Coulsdon covered by CWRA would be defined as:  
*All Coulsdon addresses that are in the London Borough of Croydon, and that are west of the main (fast) London to Brighton railway line, and that are south of Smitham Downs Road.*  
Essentially, it is the Coulsdon Town electoral ward except Smitham Downs Road, trimmed by the main railway line on the East. Anyone wishing to become a member of CWRA must live inside that area.
4. Richard mentioned pursuing the avenue of impersonation with regards to the Twitter account. Keith mentioned he had tried a few different routes to try and regain control of the Twitter account. The committee decided it may be more useful to set up a new account, while pursuing getting the other account shut down
  - a. Keith is going to set up an account on Next Door as this will reach a different demographic to Facebook and Twitter.
5. GDPR – We need to acknowledge the data breach that has occurred with our members and explain that this will not happen again.
  - a. Need to have a robust GDPR statement.
  - b. If we are to collect addresses and email addresses we must tell members how we will use their data and they have to actively agree to this usage.
6. Social platforms – Becky and Keith will be looking after the comms on social media. Discussed, this should be an informal chatty style. Post a fantastic piece of news to our members now on Facebook.
  - a. Keith will write a social media policy for the committee to agree to.
  - b. Keith mentioned moving to a Wix site in the future as we can integrate this with PayPal which will make it easier for members to pay their feed.



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- c. There are lots of WhatsApp groups for the various roads around Coulsdon. Keith suggested we could advertise these and get people in touch with the relevant admins of these groups as people may not be aware of them
7. Put out a post on Facebook to encourage people to join the committee or offer expertise e.g. Shelley Rowe, Raquel de Salis.
8. Richard is going to follow up on the offers of assistance that were received prior to the AGM.
9. To engage members we could run a pub quiz over zoom with Martin Miles who runs Coulsdon History – Keith to follow up.
10. We should review amendments to the constitution which we can bring to the AGM and get the members to vote on these proposals:
  - a. Membership is per household.
  - b. Membership is valid for 1-year from payment.
  - c. Voting rights on the committee.
11. AOB – Newsletter
  - a. We are hopeful the next AGM will be in person. We would want to put out a newsletter a month before that to encourage more members. This would be in print format for 4000 households.
  - b. The rest we can do digitally as a PDF and put it on the website.
  - c. Lynne mentioned to be mindful of advertising and to be more flexible and fluid with this.
  - d. We may want to try to recruit road stewards to deliver leaflets.